

INTERNATIONAL TRADE AND GENDER



Tue. 17 Gender, trade policy and women's export entrepreneurship

Explore the contribution of international trade towards achievement of gender equality through trade policies and promotion of women entrepreneurs.

10:00 Inauguration:

- Mario Cimoli, Deputy Executive Secretary, ECLAC
- Keun-Ho Jang, Ambassador of the Republic of Korea in Chile
- Mónica Zalaquett, Minister of Woman and Gender Equity, Chile

10:30 Trade and women's equality, Mario Castillo, Director, Division of International Trade and Integration, ECLAC

10:45 The economic autonomy of women at the center of trade policies for a transformative recovery with equality, Ana Gúezmes García, Director, Division of Gender Affairs, ECLAC

11:00 WTO: from gender unaware to gender responsive, Anoush der Boghossian, Gender Focal Point, WTO

11:15 Q&A

11:30 Roundtable: The trade-policy agenda and gender. Introduction and moderator, Amrita Bahri, Professor, ITAM

- European Union: Beni Fisch, European Commission
- Georgina Wainwright Kemdirim, Special Advisor, Global Affairs Canada
- Angélica Romero, Director of Multilateral Economic Affairs, SUBREI, Chile

12:10 Q&A

12:25 Presentation of the WB-WTO publication (2020) "Women and Trade: The Role of Trade in Promoting Women's Equality", Anoush der Boghossian (WTO), Jose-Antonio Monteiro (WTO) and Pierre Sauve (WB)

12:45 Roundtable: Promoting women export entrepreneurs under COVID 19. Introduction and moderator: Ximena Olmos, ECLAC Consultant.

- María del Pilar Alarcón, PROMPERU
- Adela Rivas, El Salvador, PROESA
- Shirley Gómez, PROCOLOMBIA

13:25 Q&A

13:40 Closing note, Alicia Frohmann, ECLAC Consultant

Wed. 18 Gender and global value chains

Analyze gender gaps in GVC, identify frameworks, new data and trends; present government initiatives to promote gender equality in GVCs.

10:00 Welcome

- Mario Castillo, Director, Division of International Trade and Integration, ECLAC
- Rodrigo Yáñez, Undersecretary of International Economic Relations (SUBREI), Ministry of Foreign Relations, Chile
- Winfried Weck, Director ADELA Program, KAS

10:30 Trade and gender: an analytical framework, Jane Korinek, OECD

10:50 Roundtable: Gender gaps in different GVC. Introduction and moderator: Nanno Mulder, Division of International Trade and Integration, ECLAC

- *GVC analytical framework and gender*, Karina Fernandez-Stark, ECLAC Consultant
- *Agriculture*, Ximena Olmos, ECLAC Consultant
- *Mining*, Penny Bamber, Duke University
- *Manufacturing*, Alfredo Hualde, COLEF, Mexico
- *Tourism*, Daniela Moreno, Universidad Complutense de Madrid, Spain
- *Business services*, Laura Ortiz, CINDE, Costa Rica and Vivian Couto, ECLAC Consultant
- *Challenges and opportunities for women's participation in GVC in the context of COVID-19*, Nicole Bidegain, Division of Gender Affairs, ECLAC

11:50 Q&A

12:00 Roundtable: Government initiatives to reduce gender gaps in GVC.

- Introduction and moderator: Ana Gúezmes García, Director, Division of Gender Affairs, ECLAC
- Viviana Aráneda, SUBREI, Chile
 - Nadine Gasman, President, National Women's Institute, Mexico
 - Victoria Francolino, Ambassador of the Ministry of Foreign Affairs, Uruguay

12:45 Q&A

13:00 Closing note, Alma Espino, Centro Interdisciplinario de Estudios sobre el Desarrollo (CIEDUR), Uruguay

Thurs. 19 South-South Dialogue on Trade, Gender and Social Inclusion

TAF2+'s Gender, Social Inclusion and Trade (GST) Grant, funded by FCDO UK, will be presenting their technical studies on gender and trade-related issues to facilitate knowledge-sharing and networking amongst stakeholders in the global South.

10:00 Welcome: Ramona Kettenstock, GST Grant

10:10 Introduction: Naila Kabeer, Professor, London School of Economics

10:25 Trade, Gender and Social Inclusion: Susan Joekes, Director GST Grant

10:45 Gender Equality and Voluntary Standards: Sally Smith, Researcher, Inclusive and Sustainable Development

11:00 Q&A

11:15 Roundtable: Gender and Social Inclusion in Trade Agreements.

- Introduction and moderator: Alicia Frohmann, Director GST Grant
- Mariangela Linoci, UNCTAD
 - Bogolo Kenewendo, former Minister of Trade, Botswana and MD, Kenewendo Advisory
 - Gloria Atuheirwe, Director Women in Trade at TradeMark East Africa
 - Amrita Bahri, Professor, ITAM
 - Baikuntha Aryal, Secretary of Industry and Commerce, Nepal
 - Margaret Ventura, Directorate General for Foreign Trade, Belize
 - Mónica Lugo, PRODENSA, Mexico

12:45 Q&A

13:00 SheTrades Outlook: Jacqueline Salguero Huaman, Associate Economic Affairs Officer at ITC

13:15 Data Analysis for Gender and Trade Assessments: Marzia Fontana, Research Associate at Institute of Development Studies at Sussex, UK

13:30 Gender Gaps in Services Trade: Andrea Lassmann, Professor of International Economic Policy at University of Mainz, Germany

13:45 Q&A

13:55 Symposium closing note, Ramona Kettenstock, GST Grant